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Andre L. Marais			THAI, HANH B	
BLAKELY, SO	OKOLOFF, TAYLOR & 2	CAFMAN LLP	ART UNIT	PAPER NUMBER
12400 Wilshire Boulevard			2163	
Los Angeles, (CA 90025			

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Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)				
Office Action Summary		09/733,767	SEAMON, JOSEPH				
		Examiner	Art Unit				
		Hanh B. Thai	2163				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
WHIC - Exten after: - If NO - Failur Any r	CRTENED STATUTORY PERIOD FOR REPL'S HEVER IS LONGER, FROM THE MAILING DISSIONS of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. Period for reply is specified above, the maximum statutory period or to reply within the set or extended period for reply will, by statute eply received by the Office later than three months after the mailing of patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICAT 36(a). In no event, however, may a reply b will apply and will expire SIX (6) MONTHS for a cause the application to become ABANDO	ION. e timely filed from the mailing date of this communication. DNED (35 U.S.C. § 133).				
Status							
1)[\]	Responsive to communication(s) filed on The	Anneal Brief filed 12/14/2005					
·	Responsive to communication(s) filed on <u>The Appeal Brief filed 12/14/2005</u> . This action is FINAL . 2b) This action is non-final.						
′=	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
•	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Dispositi	on of Claims						
	4)⊠ Claim(s) <u>1,3-12,14-18 and 20-29</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.							
5) Claim(s) is/are allowed.							
6)⊠ Claim(s) <u>1,3-12,14-18 and 20-29</u> is/are rejected.							
7)	7) Claim(s) is/are objected to.						
8)□	8) Claim(s) are subject to restriction and/or election requirement.						
Application	on Papers						
9) The specification is objected to by the Examiner.							
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.							
Priority u	nder 35 U.S.C. § 119						
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
2)	(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) No(s)/Mail Date	4) Interview Summ Paper No(s)/Mai 5) Notice of Inform: 6) Other:					

DETAILED ACTION

1. In view of the appeal brief filed on December 14, 2005, PROSECUTION IS HEREBY REOPENED. A rebuttal to the Reply Brief is set forth below.

To avoid abandonment of the application, appellant must exercise one of the following two options:

- (1) file a reply under 37 CFR 1.111 (if this Office action is non-final) or a reply under 37 CFR 1.113 (if this Office action is final); or,
 - (2) request reinstatement of the appeal.

If reinstatement of the appeal is requested, such request must be accompanied by a supplemental appeal brief, but no new amendments, affidavits (37 CFR 1.130, 1.131 or 1.132) or other evidence are permitted. See 37 CFR 1.193(b)(2).

Claim Objections

2. Claims 3-4 and 6 are objected to because of the following informalities: claims 3-4 and 6 are depended on non-exist claim 2. Appropriate correction is required.

Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

3. Claims 1, 5, 7-12, 14-18 and 20-27 are rejection under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

Per MPEP section 2106:

The subject matter to be statutory must claim a practical application i.e. the method as claimed must produces a useful, concrete and tangible result. See AT &T, 172 F.3d at 1358, 50

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USPQ2d at 1452.

Regarding claims 1, 14 and 20, applicant merely claims a first structure of categories and a second structure of categories without claiming a practical application for the first and second structure. Furthermore, it is an abstract idea of defining and identifying a hierarchy of categories. "Defining a first structure of categories" and "defining a second structure of categories" can be simply defining data in person's mind to classify a data item. There is no physical process to generate a useful result.

Response to Arguments

4. Applicant's arguments regarding "a first hierarchy of categories and second structure of categories as an alternative second hierarchy of categories", filed December 14, 2005, with respect to the rejection(s) of claims 1, 3-12, 14-18 and 20-29 under 35 U.S.C. 103(a) have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Fohn et al. (US 6,460,025 B1)

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claims 1, 3-12, 14-18 and 20-29 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ortega et al. (U. S. Patent no. 6,489,968 B1) of record in view of Fohn et al. (US 6,460,025 B1)

Regarding claim 1, Ortega discloses a method of constructing a category structure within a database, the method including:

- defining a first structure of categories to classify a data item, the first structure including at least a first category (see col. 3, lines 12-18, Ortega). The claimed "first structure of categories" corresponds to "higher-level categories".
- defining a second structure of categories of the data item (see col. 3, lines 21-28, Ortega), the second structure including at least a second category, wherein the second category is associated with the first category. The claimed "second structure of categories" corresponds to "low-level categories" (see col. 7, lines 6-24, Ortega), the first category comprises a first category path defined in terms of the first structure of categories and the second category comprises a second category path defines in terms of the second structure of categories, the first category path including a first plurality of categories that are respectively associated with a first plurality of category identifiers and the second category path including a second plurality of categories that are respectively associated with a second plurality of category identifiers (col.5, line 1 to col. 6, line 20 and lines 30-39 and col.7, lines 6-50. The claimed category identifier corresponds to the category name that is unique in Otega).

Ortega, however, does not explicitly disclose "the first hierarchy of categories and an alternative second hierarchy of categories." Fohn, on the other hand, discloses a method for improving user exploration through hierarchies of information including an information hierarchy of categories and an alternative hierarchy of categories (Figs. 6A-6C; col.2, lines 47-61

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and col.15, line 63 to col.17, line 29, Fohn). Therefore, Fohn discloses the first hierarchy of categories and an alternative second hierarchy of categories. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of Ortega to include an alternative second hierarchy of categories as taught by Fohn. The motivation of doing so would have been to increase the popularity of on-line auction services, where a vast array of products being offered at auction are organized into a hierarchy of categories to conveniently direct a shopper's attention to the items corresponding to his personal interest (see col. 2, lines 18-23, Fohn).

Regarding claims 3 and 4, Ortega/Fohn combination further discloses the first and second category is a leaf category of the first and second hierarchy of categories (see col. 3, lines 12-24 and col. 4, lines 43-61, Ortega).

Regarding claim 5, Ortega/Fohn combination further discloses defining the second category (C2, Fig. 1B) to point to the first category (C1, Fig. 1B, Ortega).

Regarding claim 6, Ortega/Fohn combination further discloses the second structure includes defining the second hierarchy such that navigation of the second hierarchy to locate data items classified as being attributed to the second category locates data items classified as being attributed to the first category of the first hierarchy (see col. 4, lines 43-52, Ortega).

Regarding claim 7, Ortega/Fohn combination further discloses the data item is user classifiable under the first structure of categories (C2, Fig. 1B) and is not user-classifiable under the second structure of categories (C3, Fig.1B, Ortega).

Regarding claim 8, Ortega/Fohn combination further discloses the data item is directly categorized as being within the first category of the first structure of categories and is indirectly

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categorized as being within the second category of the second structure of categories (see col. 4, lines 53-67 and Fig. 1B, Ortega).

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Regarding claim 9, Ortega/Fohn combination further discloses defining a category table including a category record for each category of the first and second structures of categories, each category record within the category table (see col.9, lines 59-62) including a category identifier, wherein a category record that describes the second category includes a category identifier (see col. 4, lines 20-23, Ortega) of a category record for the first category.

Regarding claim 10, Ortega/Fohn combination further discloses the data item is a database record describing any one of a group of products and services of a transaction facilitated by a network-based transaction facility (see col. 4, lines 23-33, Ortega).

Regarding claim 11, Ortega/Fohn combination further discloses the network-based transaction facility is a network-based auction facility (see col. 3, lines 29-37, Ortega).

Regarding claim 12, Ortega/Fohn combination further discloses defining a third structure of categories to provide a further alternative classification of the data item, the third structure including at least a third category, wherein the third category is associated with the first category of the first structure of categories (see col. 5, lines 34-45, Ortega).

Regarding claims 14 and 28, Ortega discloses a method of classifying a data item within a database, the method including:

identifying a first category, of a first hierarchy of categories, attributed to a data item (see col. 1, lines 58-64 and col. 3, lines 12-18, Ortega discloses "higherlevel categories" corresponds to "first structure of categories"); and

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automatically attributing a second category, of a second hierarchy of categories, to the data item (see col.3, lines 21-28; col. 4, lines 20-23 and col.7, lines 6-24, Ortega discloses the "low-level categories" that corresponds to "second structure of categories"), wherein the first and second categories are defined by respective category paths of the first and second hierarchies of categories, the first category path including a first plurality of categories that are respectively associated with a first plurality of category identifiers and the second category path including a second plurality of categories that are respectively associated with a second plurality of category identifiers (col.5, line 1 to col. 6, line 20 and lines 30-39 and col.7, lines 6-50. Ortega discloses the category name that is unique identified and displayed to the user corresponds to "category identifier").

Ortega, however, does not explicitly disclose "a second alternative hierarchy of categories." Fohn, on the other hand, discloses a method for improving user exploration through hierarchies of information including an information hierarchy of categories and an alternative hierarchy of categories (Figs. 6A-6C; col.2, lines 47-61 and col.15, line 63 to col.17, line 29, Fohn). Therefore, Fohn discloses the first hierarchy of categories and an alternative second hierarchy of categories. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of Ortega to include an alternative second hierarchy of categories as taught by Fohn. The motivation of doing so would have been to increase the popularity of on-line auction services, where a vast array of products being offered at auction are organized into a hierarchy of categories to conveniently direct a shopper's attention to the items corresponding to his personal interest (see col. 2, lines 18-23, Fohn).

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Regarding claim 15, Ortega/Fohn combination further discloses the first and second categories are associated within a description of categories within the database (see col. 4, lines 29-33, Ortega discloses the "book title" that is description of the book category).

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Regarding claim 16, Ortega/Fohn combination further discloses the first category is attributed to the data item by a user during a user classification operation and the second category is dynamically attributed to the data item during a user navigation operation of the second hierarchy of categories, wherein the dynamic attributing of the second category is performed by identification of an association between the first and second categories (see col. 4, lines 43-67 and col. 4, lines 20-33, Ortega).

Regarding claim 17, Ortega/Fohn combination further discloses the first category is directly recorded within the database as being attributed to the data item and the second category is recorded as being linked to the first category within the database (see col. 4, lines 53-67, Ortega).

Regarding claim 18, Ortega/Fohn combination further discloses the first and second categories are each leaf categories of the respective first and second hierarchies of categories (see col. 4, lines 59-67, Ortega).

Regarding claims 20 and 29, Ortega discloses a method of facilitating location of a data item within a database, the method including:

- facilitating user-navigation of a first category structure to select a first category (see col. 1, lines 34-50, Ortega);

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- identifying a second category (Outdoors/Events/Olympics) of a second category structure as being linked to the first category (Books/Sports) of the first category structure (col. 1, lines 42-57); and

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identifying data items of the second category responsive to the selection of the first category of the first category structure (see col. 1, line 58 to col. 2, line2, Ortega), wherein the first and second categories are defined by respective category paths of the first and second hierarchies of categories, the first category path including a first plurality of categories that are respectively associated with a first plurality of category identifiers and the second category path including a second plurality of categories that are respectively associated with a second plurality of category identifiers (col.5, line 1 to col. 6, line 20 and lines 30-39 and col.7, lines 6-50. Ortega discloses the category name that is unique identified and displayed to the user corresponds to "category identifier").

Ortega, however, does not explicitly disclose "the first hierarchy of categories and an alternative second hierarchy of categories." Fohn, on the other hand, discloses a method for improving user exploration through hierarchies of information including an information hierarchy of categories and an alternative hierarchy of categories (Figs. 6A-6C; col.2, lines 47-61 and col.15, line 63 to col.17, line 29, Fohn). Therefore, Fohn discloses the first hierarchy of categories and an alternative second hierarchy of categories. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of Ortega to include an alternative second hierarchy of categories as taught by Fohn. The motivation of doing so would have been to increase the popularity of on-line auction services, where a vast array of

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products being offered at auction are organized into a hierarchy of categories to conveniently direct a shopper's attention to the items corresponding to his personal interest (see col. 2, lines 18-23, Fohn).

Regarding claim 21, Ortega/Fohn combination discloses the facilitating of the user navigation of presenting at least one user interface to display navigation information according to the first hierarchy of categories (see col. 1, lines 34-50 and Fig.1A, Fig.2, Ortega);

Regarding claim 22, Ortega/Fohn combination further discloses the presenting of the at least one user interface comprises generating at least one markup language document (250, Fig. 2 of Ortega discloses the web containing the markup language document).

Regarding claim 23, Ortega/Fohn combination discloses that any one of a group of navigation aids including a drop-down menu, a selection of check boxes, a selection of radio buttons, an embedded Java application and an embedded ActiveX control (see the browser of Fig.1A and Fig.2, Ortega).

Regarding claims 24-25, Ortega/Fohn combination discloses the first record includes a pointer to a second record within the category table describing the second category (col.7, lines 6-31, Ortega discloses the link that corresponds to the pointer).

Regarding claim 26, Ortega/Fohn combination further discloses the first and second categories comprise respective leaf categories (see col. 4, lines 59-67, Ortega).

Regarding claim 27, Ortega/Fohn combination further discloses the step of communicating the identified data items within a markup language document (250, Fig. 2) transmitted over a network (Fig. 2 of Ortega).

Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's

disclosure.

1. Snow et al. (US 6,055,540) discloses method and apparatus for creating a category

hierarchy for classification of documents.

2. Wical (US 5,768,580) discloses methods and apparatus for dynamic classification of

discourse.

7. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Hanh B. Thai whose telephone number is 571-272-4029. The

examiner can normally be reached on 8 AM - 4:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Safet Metjahic can be reached on 571-272-4023. The fax phone number for the

organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent

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system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Hanh B Thai Examiner

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